

2022 Expo Sponsorship Opportunities



January 29-30, 2022 at the Marriott Madison Convention Center

Expo Gold Sponsor (\$6,000)

1-Available

- * Two booth spaces near main entry way.
- * Logo prominence in all visual advertising within the targeted marketing campaign, second only to NARI.
- * Mention as Gold Sponsor in all press releases.
- * Logo and website link on the main NARI website and at NariExpo.com.
- * Two days as seminar room sponsor.
- * First right of refusal as the 2023 Gold Sponsor.

Expo Silver Co-Sponsor (\$4,000)

2-Available

- * One booth space near main entry way.
- * Mention in all visual advertising within the targeted marketing campaign, second only to Gold & NARI.
- * First right of refusal as the 2023 Silver Sponsor.
- * Mention as Silver Sponsor in all press releases.
- * Mention and website link on the main NARI website and at NariExpo.com.
- * One day as a seminar room sponsor.

Expo Bronze Sponsor (\$2,000)

1-Available

- * Booth space near main entry.
- * \$500 booth discount
- * Listing as Bronze sponsor on expo website, posters & signs, and program guide.

VIP Event Gold Sponsor (\$2,000)

1-Available

- * Exclusivity at the Gold level.
- * Logo prominence at the event.
- * Access to the event attendee list.
- * Mic time at the event.
- * Product display at the event (8 ft table).
- * 12 month banner ad on the NariExpo.com website.

VIP Event Silver Co-Sponsor (\$1,000)

2-Available

- * Logo prominence at the event, second only to the NARI and Gold sponsor logos.
- * Access to the event attendee list.
- * Product display at the event.
- * 12 month banner ad on the NariExpo.com website.

VIP Event Bronze Co-Sponsor (\$500)

3-Available

- * Logo on signage at the event.
- * 12 month banner ad on the NariExpo.com website.

Wireless Sponsor (\$1,000)

- * Logo on password card for all booths

All sponsors will provide applicable, camera ready art, advertising copy and other necessary materials in a timely manner.

Please send sponsorship requests to Kim@NARIMadison.org

Company: _____ Contact: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

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Seminar Room Sponsor — 3 available each day \$200 Saturday, or \$200 Sunday

- Placement of your logo on seminar room signage.
- Mention of your support of NARI and our commitment to education.
- Opportunity to introduce each speaker on your sponsored day.
- Opportunity to include notepads, pens, etc. for seminar attendees.

Coffee Cart Beverage Sponsor (\$50 per hour)

- Signage on beverage station during show hours.
- Room for sponsoring company to display marketing materials.



Bag Sponsor - 1500 quantity (REUSABLE BAGS PREFERRED)

Bag Insert Sponsor (\$150 exhibitors, \$400 non-exhibitors)

- You print and deliver 1000 printed inserts to the NARI Madison Office by 1/14/2022
- Insert must be no larger than 8.5 x 11 inches.
- Limited to the first 20 responders.

Volunteer shirt Sponsor (\$600)

- Prominent logo placement on all volunteer shirts.



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