



SPONSORSHIP OPPORTUNITIES

Presented by  MADISON AREA BUILDERS ASSOCIATION

 NARI Remodeling Done Right.™ MADISON

January 28-29, 2023

Marriott Madison West | Middleton, WI

Gold Event Sponsor

- Two booth spaces near main entry
- Inclusion in all paid TV, radio, print and web ads
- Logo on front cover & colored ad in the Build & Remodel Expo Program
- Sponsor exclusive email to consumer and member lists
- Insert in Expo bag
- First right of refusal for 2024 Build & Remodel Expo Gold Sponsorship

\$7,500 (1)

Silver Event Sponsor

- One booth space near main entry
- Mention in advertising onsite and on expo website
- Mention as Silver Sponsor in all press releases
- Insert in Expo bag
- First right of refusal for 2024 Build & Remodel Expo Silver Sponsorship

\$5,000 (1 remaining)

Bronze Event Sponsor

- Booth space near main entry discounted \$500
- Listing as Bronze sponsor onsite and on expo website
- Insert in Expo bag
- First right of refusal for 2024 Build & Remodel Expo Bronze Sponsorship

\$2,500 (1 remaining)

Seminar Room Sponsor

- Logo on seminar room signage
- Opportunity to introduce each speaker on your sponsored day
- Opportunity to include marketing materials for seminar attendees

\$200 per room per day (8)

Exhibitor Hospitality Space

- Signage in hospitality space
- Marketing materials displayed in the hospitality space

\$500/day (2)

Bag Insert Sponsor

- 2,000 printed inserts or swag inserted into expo bag

**\$150 exhibitors,
\$400 non-exhibitors** (20)

Coffee Sponsor

- Signage on coffee cart

\$50

Contact Kim DiMaggio at (608) 222-0670 or nari@narimadison.org to lock in your 2023 sponsorship!